

2021 Coastline Credit Union Greater Port Macquarie Business Awards - Categories



<u>Categories</u>	<u>Descriptions</u>	<u>Sponsor</u>
1. Accommodation	Hotels, Motels, Farm Stays, B&B, Caravan Parks, Backpackers, Serviced Apartments etc.	Cassegrain Wines
2. Automotive Services	New & Used Sales, Repairers, Towing, Servicing, Parts & Accessories, Hire & Leasing.	Panthers
3. Childcare, Education & Training	Pre-Schools, Schools & Colleges, Training Institutions, Training Facilitators, Driving Instructors, Flight Schools.	St Columba Anglican School
4. Community & Social Services	Not for Profits, Charities, Job Services, Supported Employment, Drug & Alcohol & Family Support Services, Respite Care, Aged Care, NDIS providers.	FOCUS Magazine
5. Construction	Builders, Building Contractors, Construction Trades, Trade Suppliers including Nurseries, Garden and Landscape Suppliers.	SafeWork NSW
6. Creative Services & Communications	Interior Designers, Graphic Designers & Agencies, Marketing Agencies, PR, Film & Video Makers, Photography Studios, Media.	
7. Financial Services	Banks, Credit Unions, Lending & Financial service providers.	Southern Cross Austereo
8. Food Production & Catering	Catering, Primary Producers, Food and/or Beverage processing/manufacturing, Food vans & vendors.	Majestic Cinemas
9. Hair & Beauty Services	Hairdressers, Salons, Day Spas, Barbers, Beauty Training Services.	Touchwood Flowers
10. Hotels, Clubs & Bars	Hotels, Pubs, Clubs, Bars, Nightclubs.	The Ritz Centre
11. Industry, Manufacturing & Engineering	Manufacturers, Engineering Services.	CS Mechanical Repairs & Services
12. Medical, Healthcare & Fitness	Hospitals, Pharmacies, Medical Practices, Medical Schools, Personal Training, Gym's & Fitness Studios.	Fastplast Building Supplies
13. New Business	Automatic entry. Business commencement on or after 1 July 2020.	Port Macquarie Chamber of Commerce
14. Professional & Business Services (5 or less employees)	Consultants, Business Coaches, IT services, Lawyers, Solicitors, Conveyancing, Insurances Agencies, and Advisors with local or external based Head office are included.	Colourworks Australia

15. Professional & Business Services (6 or more employees)	Consultants, Business Coaches, IT services, Lawyers, Solicitors, Conveyancing, Insurances Agencies, and Advisors with local or external based Head office are included.	Webstudio
16. Real Estate & Residential Services	Real Estates, Property Maintenance, Pre Purchase Inspection Services, Strata & Managing Agencies, Property Valuers.	Real Estate View
17. Restaurants & Cafes	Restaurants, Cafes, Takeaways, Bakeries, Juice Bars.	mbc Recruitment
18. Retail (5 or less employees)	1 Store, up to 5 employees. Any business selling products to the public for use or consumption rather than for resale.	Port City Bowling Club
19. Retail (6 or more employees)	1 Store or Multi Stores, Franchises, Large Retail or Bulky Goods with 6 or more employees in total. Any business selling products to the public for use or consumption rather than for resale.	Bennetts Steel
20. Tourism & Attractions	Attractions, Themed Entertainment, Tours, Booking Services.	Prime7
21. People's Choice	- voted by the public online via the Port Chamber website.	Port News
22. Woman in Business (Hastings Business Womens Network)	For females who have owned their own business (or co-owned) for at least 12 months and who have fostered growth and development in their business while contributing to the local community.	HBWN
23. Community Impact Award - To Create a World Worth Living In	<p>A significant contribution to the community by a business, or a pattern of community contributions or engagement by a business that does not require financial input, advertising, or any gain for the business in return. The contribution has made a one-off or ongoing positive difference to the community.</p> <p>The business contribution does not have to be financial; it can be a commitment of time, resources, assets, skills, professional assistance, engagement or support that creates a positive impact for the community.</p> <p>A community can be a recognised local group, charity or an informal group who will positively benefit from the support of local business. This can include responding to an emergency situation or 'a cry for help' from a community for appropriate support.</p>	Charles Sturt University
24. Excellence in Work Health & Safety	This Award recognises demonstrated commitment to continuous improvement of workplace health and safety outcomes in small business through the implementation of an integrated business	SafeWork NSW

	approach. It is open for any business with 20 full time equivalent employees or less.	
<u>Excellence in Business (winners through to Business NSW Awards):</u>		
25. Outstanding Employee	<p>The Outstanding Employee award recognises an inspirational employee who has demonstrated a passion for their role and a commitment to their workplace and the community.</p> <p>Entrants are required to demonstrate their commitment over the past 12 months to their workplace, the community and to being an outstanding employee. To be eligible to enter this category, the individual must have been employed by their current employer for a minimum of 18 months.</p>	
26. Outstanding Young Business Leader	<p>The Outstanding Young Business Leader Award recognises an inspirational business leader aged 35 or under who has demonstrated a commitment to their workplace, industry and the community through leadership.</p> <p>Entrants are required to demonstrate their commitment over the past 12 months to creating a smarter and more inclusive future and to being an outstanding business leader. To be eligible to enter this category, the individual must have held a management position within their organisation for a minimum of 18 months at the time of entry.</p>	Lantern Legal Pty Ltd
27. Outstanding Business Leader	<p>The Outstanding Business Leader Award recognises an inspirational business leader aged 36 years or over who has demonstrated a commitment to their workplace, industry and the community through leadership, whilst providing mentorship to others.</p> <p>Entrants are required to demonstrate their commitment over the past 12 months to creating a smarter and more inclusive future and to being an outstanding mentor and business leader. To be eligible to enter this category, the individual must have held a senior management or executive level position within their organisation for a minimum of 18 months at the time of entry.</p>	Panthers Port Macquarie
28. Employer of Choice	The Employer of Choice Award recognises a business that has implemented strategies and initiatives to create stimulating and supportive workplace environments for their employees.	Morrissey Law + Advisory

	<p>Entrants are required to demonstrate their achievements over the past 12 months across the key areas of employee recruitment, engagement and retention. Category criteria is based on initiatives that have had a positive impact on both employees and the business as a whole.</p>	
29. Excellence in Innovation	<p>The Excellence in Innovation Award recognises a business that has implemented innovative solutions for new and existing business needs through the introduction or improvement of an idea, method, technology, process or application.</p> <p>Entrants are required to demonstrate their achievements over the past 12 months across the key area of innovation.</p>	Port Macquarie-Hastings Council
30. Excellence in Sustainability	<p>The Excellence in Sustainability Award recognises a business that has demonstrated its commitment to sustainable business practices and is working to reduce the impact of its operations on the environment.</p> <p>Entrants are required to demonstrate their achievements over the past 12 months across the key area of environmental sustainability. Category criteria is based on initiatives and projects executed within the business not related to its core offering.</p>	
31. Outstanding Community Organisation	<p>The Outstanding Community Organisation Award recognises an organisation that works to improve the social, cultural or environmental wellbeing of the community.</p> <p>Entrants are required to demonstrate their commitment over the past 12 months to being an outstanding community organisation. This category is open to social enterprises and not-for-profit organisations who have been trading for a period of over 24 months.</p>	
32. Excellence in Micro Business	<p>The Excellence in Micro Business Award recognises a business that has effectively driven growth and is able to demonstrate the specific strategies implemented to achieve business success and/or resilience.</p> <p>Entrants are required to demonstrate their achievements over the past 12 months across the key area of business excellence. This category is open to businesses with less than 5 employees at the time of entry, who have been trading for a period of over 24 months.</p>	Business NSW

<p>33. Excellence in Small Business</p>	<p>The Excellence in Small Business Award recognises a business that has effectively driven growth and is able to demonstrate the specific strategies implemented to achieve business success and/or resilience.</p> <p>Entrants are required to demonstrate their achievements over the past 12 months across the key area of business excellence. This category is open to businesses with 5 to 20 employees at the time of entry, who have been trading for a period of over 24 months.</p>	<p>Coastline Credit Union</p>
<p>34. Excellence in Business</p>	<p>The Excellence in Business Award recognises a business that has effectively driven growth and is able to demonstrate the specific strategies implemented to achieve business success and/or resilience.</p> <p>Entrants are required to demonstrate their achievements over the past 12 months across the key area of business excellence. This category is open to businesses with 21 or more employees at the time of entry, who have been trading for a period of over 24 months.</p>	<p>Coastline Credit Union</p>
<p>35. Business of the Year</p>	<p>This winner is selected from the winners of the Excellence in Business Awards categories. This is the fourth year of this Award.</p>	<p>Coastline Credit Union</p>