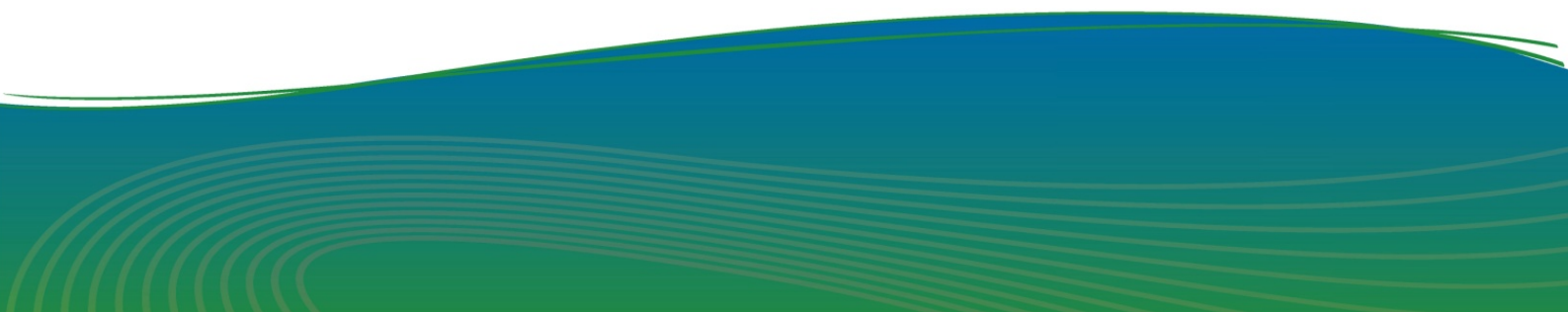




Member & Sponsor Opportunities



Introduction

The Port Macquarie Chamber of Commerce is a voluntary partnership of business owners/managers and professionals working together to build a healthy economy and improve the quality of life in our local community. Our members are businesses, organisations and individuals who want to be informed about and contribute to discussions and policies on issues affecting local business.

The Chamber Board, Executive Officer and team work hard to ensure our members are well-informed and have the opportunity to contribute to our voice as the premier local business advocate.

As a Chamber member or sponsor member your business will benefit through:

- *Members' views* form the foundation of Port Chamber's position on issues affecting local business. If you are not a member, we will listen, but this will not influence the position that Port Chamber takes.
- Our *alliance with the NSW Business Chamber* means that you can elect to become a member of the NSW Business Chamber and access a broad range of services such as technical advice, business support tools, information services and education – at no cost to your business.
- Your Chamber membership can be an effective *marketing* tool – share information on exciting news/happenings in your business (we can in turn, share this with members via our newsletters), or get involved as a Chamber sponsor to demonstrate your support for Chamber, and local business and raise your business' credibility and profile.
- You'll *stay up to date* with local business issues and events through our newsletters and event invitations.
- You'll *contribute to stakeholder discussions and negotiations* by providing your input to the Chamber Executive Officer and Board, who meet regularly with key business stakeholders in government and the private sector.
- You can make a difference by joining a *sub-committee* of Chamber on issues that interest you, or nominate for the Chamber Board.
- You can *expand your business network* – with both potential clients and business allies.

We look forward to having your input as a Port Chamber member.

Liesa Davies
Executive Officer

E: executive@portchamber.com.au

T: 02 6583 4412 / 0412 661 641

PLATINUM SPONSOR

“Port Chamber Platinum Sponsorship provides you the ultimate in business involvement, profile, recognition and value as a local business leader.”

The Platinum Sponsor receives presenting rights to one of only 3 Chamber Boardroom Lunches including extensive TV advertising, your Business Logo is displayed on Chamber TV ads, are highlighted on the popular fortnightly newsletters and you receive a personal invitation to our new CEO’s forum.

- ▶ **Sponsorship of a Chamber Boardroom Lunch** Value = \$5,000
 - Branding for tv and print media promotion
 - Promotional Banner / Material displayed
 - Email Invitations & all communication branded as “Presented By...”
 - 3 x Complimentary tickets to sponsored lunch

- ▶ **Monthly Chamber Info Night** Value = \$1,000
 - Promotional Banner displayed at each Member Night (Banner Provided by Port Chamber)
 - Member name & level highlighted 1 to a page in the opening credits

- ▶ **Chamber TV campaign (membership promo etc)** Value = \$400
 - Member Business logo included

- ▶ **Focus Magazine – Monthly Chamber update** Value = \$1,200
 - Member business logo included
 - Platinum sponsor highlight in 2 updates per year

- ▶ **Chamber Website** Value = \$2,650
 - Member Logo on the home page Header
 - Membership directory
 - Business name, address & Email listed
 - B 2 B offers
 - Business Logo & 250 word description & Photo

- ▶ **Subsidized entry fees to Chamber events (such as Boardroom lunches, Business Awards Gala Dinner)** Value = \$300

- ▶ **Bi-Annual CEO’s Forum** Value = \$160
 - Limited to Gold & Platinum Members, Chamber board and VIP guests.

- ▶ **Access to NSW Business Chamber services at no extra cost:**
 - *Workplace Advice Line* – connects you to workplace specialists that can provide sound independent advice on matters such as pay, leave entitlements and modern awards (3 complimentary calls per year).
 - Trusted business information 24 hours a day, 7 days a week with our detailed “Ask Us How” online business guides, member tips and resources. There are over 160 business guides on topics such as marketing, sales, people, processes and finance.
 - Annual *Online health check* for your business providing you with a report that benchmarks areas of high performance, as well as opportunity for improvement within your business.
 - *Business Legals toolkit* - download legally compliant templates and samples of commercial documents

Value > \$1,000

- ▶ **Chamber Logo use** Comp
 - Authorised use of Chamber Platinum Member logo

- ▶ **Chamber Fortnightly Email Newsletter** Value = \$2,400
 - Member business logo included in fortnightly Chamber e-Newsletter

- ▶ **Membership Certificate** Comp
 - Platinum Member Level Plaque

**Annual membership fee - \$10 000
(Limited to only 3 non competing businesses)**

(Invoiced annually / quarterly, as required. Platinum Sponsors are asked to provide a speaker for one Boardroom Lunch)

GOLD SPONSOR

“Gold Sponsorship represents true value for medium sized businesses who are major players in the Greater Port Macquarie Business Community”

GOLD Sponsorship opens up a whole new world of business recognition and profile. As a Port Chamber GOLD Sponsor, your medium sized business earns presenting rights to one of the Port Chamber Info Nights, your Business Logo is included on Chamber’s Website and all fortnightly Newsletters, plus you secure a ticket to the exclusive CEO’s Forum.

- ▶ **Chamber Info Night** Value = \$695
 - Member name & level displayed 4 to a page in PowerPoint
 - Sponsorship of 1 Member Info night (included)
 - Promotional Banner / Material displayed
 - Member Info Night (email) Invitations “Presented By....”
 - Branding and recognition in pre and post-event media releases
 - 3 x complimentary entry to sponsored Info Night

- ▶ **Bi-Annual CEO’s Forum** Value = \$80
 - Limited to Gold & Platinum Members, Chamber board and VIP guests.

- ▶ **Chamber Website** Value = \$1,425
 - Member Logo Included in home page sidebar
 - Membership directory
 - Business name, address & Email listed
 - B 2 B offers
 - Business Logo & 100 word description & Photo

- ▶ **Chamber Fortnightly E-Newsletter** Value = \$1,200
 - Member logo included in Newsletter “sidebar”

- ▶ **Access to NSW Business Chamber services at no extra cost:**
 - *Workplace Advice Line* – connects you to workplace specialists that can provide sound independent advice on matters such as pay, leave entitlements and modern awards (3 complimentary calls per year).
 - Trusted business information 24 hours a day, 7 days a week with our detailed “Ask Us How” online business guides, member tips and

resources. There are over 160 business guides on topics such as marketing, sales, people, processes and finance.

- Annual *Online health check* for your business providing you with a report that benchmarks areas of high performance, as well as opportunity for improvement within your business.
- *Business Legals toolkit* - download legally compliant templates and samples of commercial documents

Value > \$1,000

- ▶ **Fortnightly Chamber Newsletter delivered to inbox** Comp.
- ▶ **Reduced entry fees to Chamber events** (monthly meetings, Boardroom lunches, working lunches and Business Awards gala dinner)
- ▶ **Membership Certificate**
 - Framed Gold Sponsor Certificate
- ▶ **Chamber Logo use**
 - Authorised use of Chamber Gold Member logo

Annual membership fee - \$2400 (Limited to just 12 key businesses)

CORPORATE MEMBERSHIP

“Corporate Membership is for established businesses who value the opportunity to have your say and help shape our local business environment. ”

- ▶ Reduced entry fees to Chamber events (monthly meetings, Boardroom lunches, working lunches and Business Awards gala dinner)
- ▶ Fortnightly Chamber Newsletter delivered to inbox
- ▶ Chamber Information and Networking evenings
 - Business Logo displayed 10 to a page in PowerPoint presentation
- ▶ Chamber Website
 - Membership directory
 - Business name, address & Email listed
 - Business Logo & 50 word description
 - B 2 B offers
- ▶ Access to NSW Business Chamber services at no extra cost:
 - *Workplace Advice Line* – connects you to workplace specialists that can provide sound independent advice on matters such as pay, leave entitlements and modern awards (3 complimentary calls per year).
 - Trusted business information 24 hours a day, 7 days a week with our detailed “*Ask Us How*” online business guides, member tips and resources. There are over 160 business guides on topics such as marketing, sales, people, processes and finance.
 - Annual *Online health check* for your business providing you with a report that benchmarks areas of high performance, as well as opportunity for improvement within your business.
 - *Business Legals toolkit* - download legally compliant templates and samples of commercial documents
- ▶ Chamber Logo use
 - Authorised use of Chamber Corporate Member logo
- ▶ Membership Certificate
 - Framed Corporate Member Certificate

Annual membership fee - \$670

BASE MEMBERSHIP

“Chamber’s Base Membership is for entry-level businesses who like to know what’s going on and to receive the benefits only Chamber members get!”

- ▶ Fortnightly Chamber e-Newsletter delivered to inbox
- ▶ Reduced entry fees to Chamber events (monthly meetings, Boardroom lunches, working lunches and Business Awards gala dinner)
- ▶ Chamber Information and Networking Evenings
 - Business name displayed in member list in PowerPoint presentation
- ▶ Access to NSW Business Chamber services at no extra cost:
 - *Workplace Advice Line* – connects you to workplace specialists that can provide sound independent advice on matters such as pay, leave entitlements and modern awards (3 complimentary calls per year).
 - Trusted business information 24 hours a day, 7 days a week with our detailed “*Ask Us How*” online business guides, member tips and resources. There are over 160 business guides on topics such as marketing, sales, people, processes and finance.
 - Annual *Online health check* for your business providing you with a report that benchmarks areas of high performance, as well as opportunity for improvement within your business.
 - *Business Legals toolkit* - download legally compliant templates and samples of commercial documents
- ▶ Chamber Website Membership directory
 - Business name, address & Email listed
- ▶ Chamber Logo use
 - Authorised use of Chamber Member logo
- ▶ Membership Certificate - Laminated White

Annual membership fee - \$255