



Word of mouth marketing workshop announcement

"Turn your raving fans into your walking, talking sales force"

The Word Of Mouth Company is excited to announce the Word Of Mouth Marketing Workshop in Port Macquarie this May.

Our workshop will provide small business owners with practical ways to implement and run word of mouth marketing strategies for their own businesses.

Vicki Foster and Jo Schultz - Directors of The Word Of Mouth Company and experts in the word of mouth marketing industry, will be facilitating this one day intensive workshop in Port Macquarie.

Limited places are available so book early to guarantee your seat.

If you are having difficulties viewing this email [click here](#) for our online version.

Our workshop will demonstrate



Why word of mouth marketing is the most powerful marketing communication tool for your business

How to identify, keep and motivate your most influential raving fans

How to develop practical strategies to maximise word of mouth marketing outcomes for your business

Turn up the volume on your word of mouth



Date
May 20, 2009

Time
9am to 5pm

Venue
Rydges Resort

Cost
\$395 \$370
(BEC member rate)

Please note, seats are limited and bookings will be taken on a first in first served basis.

For bookings or further information please contact [Kirsty](#).



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